



eloratonnis.com
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SKILLS

Adobe Creative Cloud Suite, Microsoft Suite,
Mac & PC Platforms, Google SketchUp, CAD tools,
Digital photography, sketching, ideation rendering,
typography, fine art techniques

EDUCATION

UNIVERSITY OF CINCINNATI | Class of 2020
Cincinnati, Ohio
College of Design, Architecture, Art, and Planning
Bachelors of Science in Communication Design

SETON HIGH SCHOOL | Class of 2014
Cincinnati, Ohio
College preparatory program with AP Art courses.

EXPERIENCE

KROGER | Associate DX Designer
Cincinnati, Ohio | 02.2022 – Current
Full time digital experience designer collaborating on the site design team, responsible for customer-facing digital assets that appear across all of Kroger's channels. Creating and prototyping elements for our website and app, assisting with photoshoots for seasonal sites, while occasionally stepping out to work on miscellaneous company projects.

TOUCHSTONE | Graphic Designer + Merchandiser
Mason, Ohio | 02.2021 – Current
Joined as a Senior Designer and in May, added the title of merchandiser to my title as well. Helped direct and design merchandise collections for fortune 500 and local companies. Daily branding and presentation design in addition to sourcing and designing merchandise derived from brand workshops that I assisted in leading.

CHASE DESIGN | Graphic Designer
Cincinnati, Ohio | 05.2020 – 02.2021
Worked full time as graphic designer on the Facial Skin and Hair Care team and occasionally working for others. Responsible for presentation, digital, retail/environmental, print, and branding projects.

LANDOR | Graphic Design Co-op/Freelance Designer
Cincinnati, Ohio | 01.2019 – 05.2020
Joined team of designers and creatives to craft and develop branding and packaging designs for brands including P&G, Kraft, and Johnson & Johnson. Worked with photographers and developed magazine covers and editorial designs.

INTERBRAND | Graphic Design Co-op
Cincinnati, Ohio | 05.2018 – 08.2018
Assisted design team to create projects for both their retail and packaging team. Work ranged from print, branding, packaging, environmental, and advertising.

MARSH | Graphic Design Co-op
Cincinnati, Ohio | 08.2017 – 12.2017
Collaborated with design team. Designed campaigns, advertisements, social media posts, icons, and rebranding concepts for clients. Introduced to new software including 3D modeling and printing.

BHDP | Graphic Design Co-op
Cincinnati, Ohio | 01.2017 – 05.2017
Assisted design team and took part in various environmental design projects for companies around the Cincinnati area.