



eloratonnis.com
eloratonnis@gmail.com

SKILLS

Adobe Creative Cloud Suite, Microsoft Suite, Mac & PC Platforms, Figma, AI generation, digital photography, branding, illustration, iconography, ideation rendering, motion graphics, presentation design, packaging design, environmental design, web design, typography, merchandise sourcing, fine art techniques & methods

EDUCATION

UNIVERSITY OF CINCINNATI

College of Design, Architecture, Art, and Planning / Bachelors of Science in Communication Design.

EXPERIENCE

KROGER DESIGNER

Cincinnati, Ohio | 02.2022 – Current

Digital Experience Designer, creating and prototyping customer-facing assets for web and app across all channels. Collaborates on seasonal site photoshoots and supports various company projects.

TOUCHSTONE SENIOR DESIGNER + MERCHANDISER

Cincinnati, Ohio | 02.2021 – 02.2022

Full-time Senior Designer, part-time Merchandiser. Directed and designed merchandise collections for Fortune 500 and local companies. Managed branding, presentations, and sourcing based on brand workshops I co-led. Attended national conventions to stay on trend, while also helping guide interns and supporting company initiatives.

CHASE DESIGN DESIGNER

Cincinnati, Ohio | 05.2020 – 02.2021

Graphic Designer on the Facial Skin and Hair Care team, with occasional work for other teams. Managed presentation, digital, retail/environmental, print, and branding projects.

LANDOR FREELANCE DESIGNER / DESIGN CO-OP

Cincinnati, Ohio | 01.2019 – 05.2020

Collaborated with a team of designers and creatives to develop branding and packaging for P&G, Kraft, and Johnson & Johnson. Worked with local photographers for editorial designs.

INTERBRAND DESIGN CO-OP

Cincinnati, Ohio | 05.2018 – 08.2018

Contributed to the design team with retail and packaging projects, including print, branding, packaging, environmental, and advertising design.

MARSH BRAND PARTNERS DESIGN CO-OP

Cincinnati, Ohio | 08.2017 – 12.2017

Worked alongside the design team to create campaigns, ads, social media posts, icons, and branding concepts for clients. Gained experience with new software, including 3D modeling and printing.

BHDP ARCHITECTURE DESIGN CO-OP

Cincinnati, Ohio | 01.2017 – 05.2017

Assisted design team and took part in various environmental design projects for companies around the Cincinnati area.